

# Carrie Keller

Studio Space  
www.thatstudiospace.com  
[carrie@thatstudiospace.com](mailto:carrie@thatstudiospace.com)  
Cell: 808.294.1440

## Experience and Skills

- Advanced graphic design, video editing, and motion graphics effects for online multimedia products. Specializing in complex visual graphics for print products; presentations; scholarly figure art; web pages; business graphics; and high-end, broadcast video post production. Accomplished creation of: magazines; print ads; interactive web elements; book covers, corporate publications; and outreach materials. Broadcast video includes: commercials; documentaries; training videos; streamed video; news shows; exercise shows; and DVDs.
- Demonstrated skill in developing and implementing print, video, and multimedia products for scholarly and non-scholarly audiences in local, national, and international markets.
- Proficient in Photoshop, Indesign, Illustrator, Adobe Acrobat, Premiere Pro, After Effects, Final Cut Pro, Avid, Media 100, DaVinci, Color, DVD Studio Pro, PowerPoint, Microsoft Office, and timeline management programs. Proven ability to design and trouble shoot Macintosh and Windows media workstations. Familiar with all standard software platforms in media and product development.
- Experienced in agency workflow and culture as well as working directly with clients. Proficient in supervised or unsupervised design and editing scenarios. Responsible for the generation of and adherence to large budgets, guidelines, and task-interdependent timelines. Demonstrated skill in completing projects on-time and at or below budget.
- Translation of complex, technical ideas and data for print, video, and multimedia products aimed at non-technical audiences in diverse fields, including: adolescent and family health; education and training; drug use; climate change and hydrology; and indigenous culture. Accomplished creation of original, engaging visuals and infographics. Accomplished photography of diverse subjects, including: people; technology; landscapes; and marine environments.
- Lead Communicator for teams encompassing a variety of different disciplines and backgrounds, including: stakeholders, Principle Investigators, high-end post production managers, web designers, Flash animators, graphic designers, audio designers, programmers, video production crewmembers, writers, and editors.
- Excellent verbal and written communication skills. Interactions with authors throughout product development include iterative problem solving in a collegial environment.

## Professional Experience

- 2006 - present      **Owner - Senior Graphic Designer / Video Editor / Motion Graphics & Effects**  
Studio Space, Honolulu, HI, USA and Pittsburgh, PA, USA  
Responsibilities:
- Produce and edit video and film footage offline and online; create motion graphics and effects for television broadcast.
  - Develop and implement engaging graphic designs and infographics for complex scientific ideas and modes. Proficient at photo retouch with accomplished print credits.
  - Brainstorm scope and creative direction of media projects with clients. Pitch and refine ideas. Follow through on production, editing, color correcting, finishing, authoring, and distributing of concept to finished product.
  - Build and manage budgets; allocate project resources; oversee staff; adhere to timelines; design and coordinate workflow; interface with external vendors; define and achieve company direction and goals.
  - Ascertain and remain within budgetary and time limitations while producing high quality end products that comply with industry specifications and succeed in fulfilling original conception goals.
- 2003 – 2007      **Online Editor / Motion Graphics, Effects**  
Island Post & Graphics, Honolulu, HI, USA  
Responsibilities:
- Online Editor of long format projects, commercials, broadcast simulcasts and documentary work.
  - Editorial and graphic work for theatrical release, television spot work, and interactive DVDs.
  - Color correction, finishing, and distribution.
  - Coordinate projects through from concept to completion.
- 2000-2003      **Media Director**  
Northwest Media, Inc. Eugene, OR, USA  
Responsibilities:
- Design, develop, and produce video, web, print, CD-ROM and DVD training interventions.
  - Oversee budgets, project resources, staff, timelines, workflow design, personnel and technical design of the media department.
  - Define and achieve company direction and goals.
  - Lead manager of production throughout product lifecycle, from strategic definition to end-of-life planning.
  - Liaise between company principals and field experts.
  - Supervise 5-30 professionals at any given time.
- 1999-2000      **Media Producer**  
Northwest Media, Inc. Eugene, OR, USA  
Responsibilities:
- Producer of all aspects of video and web production.

- Manager of production budget and timeline.
- Acting director as called for.

1994-1998

**Graphic Design / Film Colorist / Editor**

Tele Edit, Inc. Minneapolis, MN, USA

Responsibilities:

- Telecine – Film-to-tape video colorization and transfer, conforming to industry standards. One light dailies (quick color alignment for desired look) and supervised finish correction.
- Video editing in high-end post production facility specializing in television commercials, infomercials, training media presentations, marketing and promotional videos, as well as industrials (internal corporate videos).

**Education**

BA – Communications Arts. University of Wisconsin – Madison.  
Minor: Women Studies – Images and Impact in Media, 1992.

**Citizenship**

United States Citizen

**Work Samples**

Print Portfolio:

<https://pathbrite.com/portfolio/P6rN9CPyv6/print>

Multimedia Reel:

<http://www.thatstudiospace.com/index.php?page=experimental>

*(Please note that some firewall settings may prevent access to these URLs.  
In this case, alternative viewing options can be arranged.)*

**Selected Clients**

Design Houses

Animal Visual Effects  
Sight and Sound Hawaii  
Filmworks Pacific  
Toni B. Creative  
Wilson-Griak Productions

Advertising Agencies

Marc USA  
Mullen Advertising  
Laird Christianson Advertising  
McNeil Wilson Communications  
Fuel Communications  
Core Group One Advertising Agency  
Rich Peck Advertising

Media Outlets

MTV  
Swamplake Films  
US Satellite Broadcasting  
Pacific Television Network

Education and Research Organizations

East-West Center  
National Institutes of Health  
Oregon Research Institute

Health & Fitness Entities

Allegheny Health Network  
Highmark  
Bodies in Motion  
Pacific Tai Chi  
Circle of Discipline Boxing and Martial Arts

Merchandisers

Pennsylvania State Lottery  
American Eagle Outfitters  
Cooper Tires  
Hawaii Convention Center  
Hyatt  
Territorial Savings Bank  
Best Buy  
Target

## Non-Profit Organizations

Felician Sisters of North America  
Walker Art Center  
"I Have a Dream Foundation"

### **Selected Federal Grant Projects**

- Foster Parent College. Interactive educational web site. SBIR Program through a grant from the National Institute of Child Health and Human Development. A Web-Based Training Center for Foster & Adoptive Parents. Phase I SBIR Grant #1 R43 HD41335-01.
- Foster Parent Independent Living Skills. Interactive DVD. SBIR Program Program through a grant from the National Institute of Mental Health. Training Foster Parents to be Teachers of Life Skills. Phase I & II SBIR Grant #5 R44 MH53786-04.
- Vstreet. Interactive Web Site for at-risk youth. SBIR Program through a grant from the National Institute of Mental Health. eCheckin.com: A Web-Based Community for Youth in Transition. Fast-Track SBIR Grant #5 R44 MH62267-03. FPBEH2.
- Foster Parent Behavior Modification. Interactive DVD. SBIR Program through a grant from the National Institute of Mental Health. Foster Parent Training: Managing Child Behavior Problems. Phase I & II, SBIR Grant #5 R44 MH52028-03.
- Dating Curriculum DVD & Virtual Date CD – SBIR Program through a grant from the National Institute on Drug Abuse. Teenage Male Sexuality: Roles and Responsibilities. Phase I & II SBIR Grant #5 R44 DA10386-03.
- Social Service Safety. Working Safe Working Smart video. SBIR Program through a grant from the Department of Health and Human Services Centers for Disease Control and Prevention, National Institution for Occupational Safety and Health. Project #2R44 OH03407-02 – Personal Safety for Social Service Providers.
- Hemochromatosis. Educational web site for doctors in the field. SBIR Program through a grant from the National Institute of Diabetes, Digestive, and Kidney Diseases. Project #R43 DK55449-01 – Web-based Training On Hereditary Hemochromatosis.
- Emotional Aspects of Aging. 4 part video series. SBIR Program through a grant from the National Institute of Aging. Project #1R43 AG12883-03 – A Media-Based Curriculum on Planning Care for Family Elders.